

QUADRANT 3 – Exercises

Unit 2 Questions

1. The introduction of the sewing machine led to the quick growth of the RTW apparel business.
 - True
 - False
2. Identify the factors that contributed to the development of the women's apparel industry. (Choose three..)
 - a) The advertisement industry
 - b) The facility of credit purchase
 - c) The establishment of chain stores
 - d) The availability of mail order catalogues
3. Identify the major hubs of apparel consumption. (Choose four..)
 - a) The European Union
 - b) Australia
 - c) India
 - d) Japan
 - e) Brazil
4. What were the initial problems that consumers faced with RTW garments? (Choose three..)
 - a) Poor fit.
 - b) Expensive.
 - c) Drape issue.
 - d) Poor silhouette.
5. China's has the largest installed capacity of spinning and weaving machinery.
 - True
 - False
6. Trading businesses in which finished goods are bought and sold, requires more amount of fixed capital.

- True
 - False
7. There are four main types of business formats existing in apparel manufacturing. They are: _____, medium, small and large.
8. Enterprises in which production is carried out mainly through manual labour are known as manual work process.
9. Companies whose business is computer based need more fixed capital.
- True
 - False
10. _____ means running a business in more than one product.

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Ans: True

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The advertisement industry

The facility of credit purchase

The establishment of chain stores

The availability of mail order catalogues

Ans: a, c and d.

3. Identify the major hubs of apparel consumption. (Choose four..)

- The European Union
- Australia
- India
- Japan
- Brazil

Ans: a, c, d and e.

4. What were the initial problems that consumers faced with RTW garments? (Choose three..)

- Poor fit.
- Expensive.
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- Poor silhouette.

Ans: a, b and d.

5. China's has the largest installed capacity of spinning and weaving machinery.

Ans: True

6. Trading businesses in which finished goods are bought and sold, requires more amount of fixed capital.

Ans: False

7. There are four main types of business formats existing in apparel manufacturing. They are: _____, medium, small and large.

Ans: micro

8. Enterprises in which production is carried out mainly through manual labour are known as manual work process.

Ans: manual work process

9. Companies whose business is computer based need more fixed capital.

Ans: True

10. _____ means running a business in more than one product.

Ans: Diversification